

# EXHIBITOR VALUE PACKAGES

# AT INTERPHEX Puerto Rico 2012

**Choose the package that's right for you.** INTERPHEX Puerto Rico offers you cost-effective promotional packages that go far beyond a booth! These Value Packages conveniently bundle show services — along with exhibit space — to save you time and money, all while giving you increased visibility before, during and after the event.

**The purchase of your exhibit space includes the following essential items:**  
 Pipe & drape • Food & Beverage for 2 staff members • Access to update your company's description on the [interphexpuertorico.com](http://interphexpuertorico.com) website, and a link from that listing to your website • Listing in the Official Show Directory & Buyer's Guide

**The Value Packages also include the following components and services as indicated by the level below:**

Package Components	BASIC	BASIC PLUS	ENHANCED	SPACE ONLY
<b>Exposure in Official Show Directory:</b> will provide heightened presence in the primary vehicle that buyers use to source new vendors and partners.	✓ Shaded listing	✓ Logo listing Shaded listing	✓ Full page 4 color ad Logo listing 50-word description in special sponsor section Shaded listing	
<b>Map Your Show:</b> a free value-added service to attendees through the website, that provides exhibitors with the opportunity to showcase themselves to attendees and connect with them before the show. <ul style="list-style-type: none"> <li>• Enhanced Listing - Company logo, access to valuable leads, buyers have capability to send you messages</li> <li>• Showroom Listing - Enhanced list plus 2 product display panels and product description</li> <li>• Featured Showroom Listing - showroom listing plus multimedia video window and additional product display panels.</li> </ul>	✓ Enhanced listing	✓ Showroom listing	✓ Featured showroom listing	✓ Enhanced listing
<b>Booth Furnishings:</b> 6 ft., draped table (30" high), 2 side chairs, carpeting, lead retrieval, standard electric		✓	✓	
<b>Conference Pass:</b> access to important industry education for you and/or your customers.	✓ One conference pass	✓ Two conference passes	✓ Two conference passes	

INNOVATION + INTELLIGENCE + PASSION  
**INTERPHEX™ 2012**  
 PUERTO RICO

Contact Peter Zezima, Sales Director at 203.840.5447 or [pzezima@reedexpo.com](mailto:pzezima@reedexpo.com)

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