

Translation El Nuevo Día – 9-12-11

Call for innovation contest

From El Nuevo Día staff

The Multi-Sector Buyers and Suppliers Alliance invite interested parties to develop proposals that will have a socio-economic impact in Puerto Rico and to submit them in Innova Challenge 2011.

This project promotes the excellence in innovative business models that lead the country to position itself internationally and to be more competitive in supply chains. The Innova Challenge 2011 is part of the Latin American Supply Chain Expo to be held on October 20 and 21 at the Convention Center.

"In Puerto Rico, we have the operations with the human resources and technical knowledge to handle a global excellence center in the areas of logistics and supply chain." We just need to consistently promote the concept of entrepreneurship among Puerto Ricans. Any individual who wants to develop a project in our industry can compete," said Herminio Bosques, engineer and President of the Multi-Sector Alliance.

Proposals to be considered will be evaluated if they fulfill the Alliance's mission to turn the region into an import and export center, a "HUB" of the Americas, and in turn boosting job creation and the country's economy. As part of the awards, the winning idea will be implemented.

The deadline for submitting proposals is September 30. For more details on the competition visit: www.lasupplychain.com.

