



Conference & Exhibition

INTERPHEX™
PUERTO RICO

October 20-21, 2011

Puerto Rico Convention Center · San Juan, Puerto Rico
www.interphexpuertorico.com

**2011 Rate Card & Insertion Order Form
Advertising and Promotional Opportunities**

DIRECTORY SPECIAL POSITIONS 4/C ONLY

Bookmark **	\$5,250
Front Cover	\$6,500
Cover 2 – Full Page	\$5,400 FR
Cover 3 – Full Page	\$5,400 FR
Cover 4 – Full Page	\$5,995 FR
Page Facing Cover 2	\$3,850 FR
Page Facing Cover 3	\$3,850 FR
Page Facing Table of Contents	\$3,850
Page Facing Event Hours	\$3,850
Tab Page	\$3,850

DIRECTORY RUN-OF-BOOK 4/C

Full Page Spread	\$4,500
Full Page	\$3,000
Half Page	\$2,000
Logo Listing	\$700
Logo Product Section	\$550
Highlighted Listing	\$350
Additional Listing	\$450

MEETING ROOMS / SPECIAL EVENTS

Full Day	\$1,950
Half Day	\$1050
Terrace	\$2,000
Mezzanine Thursday	\$3,500
Mezzanine Friday	\$2,500

SPONSORSHIP

Lanyards**	\$4,500 SOLD
Registration Handout**	\$2,600
Show Bags**	\$5,750
Door Decals**	\$3,000 SOLD
Floor Decals**	\$4,700
Badge Holder Insert**	\$4,550 FR
Fiesta Hour Sponsorship	\$7,210 SOLD
Cyber Café	\$8,755 FR

BANNER & SIGNAGE

Aisle Signs**	\$7,500
Lobby Sign 2-sided 8' x 3'**	\$2,400
Registration Kick Panels**	\$3,750

WEBSITE ADVERTISING

Page Peel	\$8,240 SOLD
Web Banner	\$1,850
Enhanced Web Listing (Logo)	\$230
Electronic Brochure	\$230
Attendee Email Sponsorship	\$2,275
Attendee Email Announcement	\$350

PLEASE NOTE: ** Indicates production, shipping/freight, and/or labor costs not included

**Fax order to Jenny Martin @ 203-840-9397
Questions? 203-840-5454 or jmartin@reedexpo.com**

Company: _____ Contact: _____ Booth: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

ADVERTISING TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.

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