

P R E S S R E L E A S E



FOR IMMEDIATE RELEASE

Tegrant Corporation, Alloyd Brands announces new, more sustainable package



Before

After

DEKALB, ILLINOIS – (July 20, 2009) – Tegrant Corporation, Alloyd Brands announces their new, more sustainable package redesign of the T-Mobile pay-as-you-go phone. Today's retail environment demands quick turnaround, attention-grabbing design, and better solutions for the environment. Alloyd Brands designed and produced the new T-Mobile pay-as-you-go phone to accomplish it all. While improving the shelf presence with

this new package, maintaining tamper resistance, and significantly reducing materials, Alloyd Brands' designers re-configured the package utilizing Natralock® blister cards and PET blisters to produce an all-around more environmentally friendly retail package. This effort resulted in 45% reduction in plastic, 40% reduction in transport materials, and 20% increased production rates

Alloyd Brands is a Strategic Business Unit of Tegrant Corporation. Based in DeKalb, Illinois, Alloyd Brands is a leading manufacturer and award-winning designer of high visibility packaging and blister packaging machines for the retail and medical markets. Its portfolio of products and services includes blister cards, blisters, insert cards, clamshells, folding cartons, insert trays, packaging design, prototyping, tooling and a full line of sealing machinery.

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