



Conference & Exhibition

INTERPHEX™
PUERTO RICO

2010

Puerto Rico Convention Center · San Juan, Puerto Rico
www.interphexpuertorico.com

**2010 Rate Card & Insertion Order Form
Advertising and Promotional Opportunities**

DIRECTORY SPECIAL POSITIONS 4/C ONLY

Bookmark **	\$5,150
Front Cover	\$6,400
Cover 2 – Full Page	\$5,250 FR
Cover 3 – Full Page	\$5,250 FR
Cover 4 – Full Page	\$5,835 FR
Page Facing Cover 2	\$3,795 FR
Page Facing Cover 3	\$3,795 FR
Page Facing Table of Contents	\$3,795
Page Facing Event Hours	\$3,795
Tab Page	\$3,700

DIRECTORY RUN-OF-BOOK 4/C

Full Page Spread	\$4,305
Full Page	\$2,915
Half Page	\$1,750
Logo Listing	\$585
Logo Product Section	\$465
Highlighted Listing	\$285
Additional Listing	\$335

MEETING ROOMS / SPECIAL EVENTS

Full Day	\$1,750
Half Day	\$875
Terrace	\$1,900
Mezzanine Thursday	\$3,300
Mezzanine Friday	\$2,275

SPONSORSHIP

Lanyards**	\$4,500 FR
Mike-on-a-Bike	\$5,150
Registration Handout**	\$2,500
Show Bags**	\$5,650
Door Decals**	\$SOLD
Floor Decals**	\$4,550
Stair Decals**	\$4,550
Entrance Railing Decals**	\$5,665
Badge Holder Insert**	\$4,550 FR
Fiesta Hour Sponsorship	\$7,210 FR
Cyber Café	\$8,755 FR
Facility Visit Box Insert**	\$2,850
Conference Track Sponsor	\$7,725

BANNER & SIGNAGE

Aisle Signs**	\$SOLD
Lobby Sign 2-sided 8' x 3'**	\$2,275
Registration Kick Panels**	\$5,100

WEBSITE ADVERTISING

Page Peel	\$8,240 FR
Web Banner	\$1,850
Enhanced Web Listing (Logo)	\$230
Electronic Brochure	\$230
Attendee Email Sponsorship	\$2,275
Attendee Email Announcement	\$350

PLEASE NOTE: ** Indicates production, shipping/freight, and/or labor costs not included

**Fax order to Mike Armstrong @ 203-840-9333
Questions? 203-840-5333 or marmstrong@reedexpo.com**

Company: _____ Contact: _____ Booth: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

ADVERTISING TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form.

We collect this data in order to provide you with information about INTERPHEX Puerto Rico and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.interphexpuertorico.com or call our Privacy Administrator at 888-306-2344, or from outside the US at 203-840-5810.